

EDUCATION COMMITTEE

REPORT FOR THE PERIOD JULY 2016 – JUNE 2017

INTRODUCTION

This report gives details on all activities carried out by the Education Committee during the year under review.

MEMBERS

Anthea Ohene	Chairperson
Eugene Aikins	Secretary
Dickson Andoh	Treasurer
Irene V Acorlor	Member
Samuel Nyamavor	Member

MEETINGS

The committee meets on the third Thursday of every month at 2.00pm – 4pm.

ACTIVITIES CARRIED OUT DURING THE PERIOD UNDER REVIEW

During the period under review, the Education Committee doubled as the Planning Committee for the 35th Anniversary celebration. The committee planned the following activities for the anniversary

NO.	ACTIVITIES	PROPOSED DATES
1	Launching of the Anniversary	6 th February, 2017
2.	Anniversary Promo dubbed 'Operation 35'	11 th July – 15 TH August, 2017
3.	Medical Screening	8 th July, 2017
4.	Float	9 th September, 2017
5.	Construction of school Library for the Redemption Primary school, Community 9, Tema	March – September, 2017
6.	AGM and climax of the anniversary	9 th December, 2017

ANNIVERSARY PROMO

The concept of the anniversary Promo dubbed 'Operation 35' was that members were given 35 days to save GH¢200.00 and above to win an anniversary Lacoste. This Promo started from 11th July to 15th August, 2017 but when the deadline was approaching most members pleaded for the extension of the Promo to the 31st

August, 2017 which the committee gladly obliged. The promo helped increase members savings by about 20% during the 45 days that the promo was running. In all 520 anniversary Lacoste were given out.

MEDICAL SCREENING

On the 3rd June, 2017 during our monthly General Meeting a representative from the General Hospital Blood Bank spoke to members on the need to donate blood, who qualifies to donate blood and the benefit each member will enjoy if we donate blood as a society to the Blood Bank.

This whet the appetite of members to participate in the Medical Screening and Blood donation exercise held on the 8th July, 2017 at our head office. In all 125 members went through the medical screening where their BP and body mass index were checked. Also 105 members went through eye screening. In all 33 pints of blood were donated to the Tema General Hospital blood bank.

FLOAT

This was held on the 9th September, 2017. The float started from the Ashaiman Timber market branch, through to the head office at community 9 and ended at the Community One market branch. This was to create awareness about our credit union and also to let people in Tema and its environs know about our success and trust worthiness over the past 35 years. In all 56 members participated in the float, all staff and board members were present. Two loans committee members and the supervisory committee chairman were also there to support.

SCHOOL LIBRARY

As part of our cooperate social responsibility, North Tema Cooperative Credit Union Ltd decided to put up a school library for the Redemption Primary school, Community 9, Tema . The school Library has been completed and fully furnished. The union has stocked the library with 500 reading books for the children.

OFFICIAL OPENING OF THE COMMUNITY ONE BRANCH

Aside the anniversary activities, The committee also played a vital role in the official opening of the community one branch held on the 28th January, 2017. Members of the committee went round with staff to encourage the market women to open account with the union and also educated them on the benefits one enjoys as a member of the union.

PROJECTIONS

The committee developed a website and opened a Facebook page where most of the activities carried out by the union has been displayed. The committee intends to manage it very well to give a positive impact on the publicity of NTCCU.

Find innovative ways of encouraging members to patronise programmes (especially general meeting) organised by the union.

Market new products of the union to members and other people. Also the committee intends to work with management to increase the membership of the union.

Educate members to understand the BOG licencing of the Credit unions.

CHALLENGES

The major challenge is that the education committee is finding it very difficult to get members to attend programmes organised by the union. The committee has tries all it can with the board and management but to no avail

RECOMMENDTIONS

We recommend that members should approach the board, management or education committee and make suggestions as to how programmes can be organised to entice members.

CONCLUSION

As the planning committee of the 35th anniversary we want to show our appreciation to the Board of Directors, Management, all staff and members of the society for supporting the committee to make this anniversary a success. We are also grateful to Mr. Makafui Sebuabeh for supporting us financially with the beautification of the front view of the school library.

Prepared by

Anthea Ohene

Chairperson